

National Indian Energy Group

1st Annual Tribal Sustainability Conference

Billings Hotel & Convention Center
Billings, Montana
May 16 - 19, 2011

Sponsorship Opportunities



NATIONAL INDIAN ENERGY GROUP is a native- and woman-owned company dedicated to the development and perpetuation of clean, renewable, and green technologies in Indian Country in an effort to foster self-determination for all Native Americans for a better and brighter future. NIEG is sponsoring its **1st Annual Tribal Sustainability Conference** at the Billings Hotel and Convention Center in Billings, Montana.

Conference Background

This timely and significant conference will provide a unique and targeted forum designed to focus on the issues and challenges faced by Native American Tribes as they work to build sustainable communities. Throughout the conference, discussions will focus on solving problems wherever possible.

Conference attendees will have the opportunity to discuss issues of common interest unique to the needs of tribal communities. Conference workshops will span the following broad areas of interest:

Conference Issues Areas*

- Energy development on tribal lands
- Financing tribal energy and infrastructure projects
- Sustainable and renewable energy programs and technologies
- Sustainable community and housing development
- Energy program planning
- Energy project development, permitting, construction and operations

**Specific workshop topics and titles have yet to be announced*

Tribal leaders and other attendees will be able to listen to, meet with, and discuss issues with tribal officials, energy industry leaders, public agency officials, policy and decision-makers, finance and development professionals, engineering and environmental professionals, and other prominent figures critical to the energy field.

Support

The success of many conferences and community-driven events is largely due to the generous contributions of sponsors. Much of the money we raise through this event will be used to support our efforts to facilitate communication and information exchanges, workshop sessions, break-out meetings and social gatherings so that we can ensure our Native American clients and supporters may have the highest quality experience possible. Many of the proceedings will focus on proper utilization of their resources and the efficient and wise use and conversion of them for renewable energy while maintaining the integrity of their culture and lands.

We are hopeful that you share our goals and interests and join with us as a sponsor for this valuable and unique conference. As a sponsor, you will have access to many tribal leaders and decision-makers, and your organization will be recognized and promoted by NIEG within the Native American media. You will also gain immediate exposure to the audience attending the event and, as a company dedicated to cause of renewable energy solutions, you are definitely an ideal partner for us in this venture.

We have several different packages for sponsorship and these are detailed in the sponsorship commitment form enclosed with this letter. You can choose how you would want to participate in the event and how you would like to help make a difference for the Indian Country community.

We look to the support of your partnership in our very sincere endeavor to help Native Americans.

Ken Deputee

CEO

NATIONAL INDIAN ENERGY GROUP

Sponsorship Levels

GREAT BUFFALO

\$25,000 (Limited Number)

- Receive special recognition as a premier Great Buffalo sponsor
- Logo listing on all major conference material
- Logo on the conference banner and key signage at all events
- Prominently highlighted inside program; logo on back cover in Great Buffalo position
- One full-page of free ad space inside printed program
- Distinguished logo position on NIEG's website with link to homepage
- Seat at the conference opening plenary session
- One conference exhibitor space in prime location
- Five complimentary conference registrations

BLACK BEAR

\$15,000

- Receive special recognition as a leading Black Bear sponsor
- Logo listing on all major conference material
- Logo on the conference banner and key signage at all events
- Highlighted inside program; logo on back cover in Black Bear position
- One-half page of free ad space inside printed program
- Black Bear level logo position on NIEG's website with link to homepage
- Seat at the conference opening plenary session
- One conference exhibitor space in prime location
- Four complimentary conference registrations

SOARING EAGLE

\$10,000

- Receive special recognition as a key Soaring Eagle sponsor
- Logo listing on all major conference material
- Logo on the conference banner and key signage at all events
- Highlighted inside program; logo on back cover in Soaring Eagle position
- One-quarter page of free ad space inside printed program
- Soaring Eagle level logo position on NIEG's website with link to homepage
- One conference exhibitor space in prime location
- Three complimentary conference registrations

BIG HORN

\$5,000

- Receive special recognition
- Logo listing on all major conference material
- Logo on the conference banner and key signage at all events
- Logo on back cover in Big Horn position
- Opportunity to purchase ad space inside printed program

- Big Horn level logo position on NIEG's website with link to homepage
- One conference exhibitor space

IN-KIND DONATION SUPPORT

If you are interested in supporting NIEG's 1st Annual Tribal Sustainability Conference financially or with in-kind support, you can help with food and beverage (coffee breaks, breakfasts, lunches, receptions or dinners), printing of convention material or registration gifts (bags, pens, tablets, hats, etc.). This will be an excellent way to promote your renewable energy business.

In-Kind Sponsors will be provided:

- Special recognition (logo listed on back cover of conference program)
- Logo listed on NIEG's website with link to homepage
- Opportunity to purchase ad space inside printed program
- Complimentary conference registration commensurate with value of sponsorship

CONFERENCE EXHIBITOR (\$1,500)

We welcome interested exhibitors to take advantage of this limited opportunity to become a conference exhibitor. Special times will be set aside for attendees to visit the exhibits (with refreshments available), which will be in the Convention Center where the daily sessions will take place. Your company will receive:

- One exhibit space at the conference
- Company name highlighted in the printed conference program
- Opportunity to purchase ad space inside the printed program

SPECIAL EVENT SPONSORSHIP

Another opportunity is to directly sponsor one or more of the special conference events. Your company will receive:

- Prominently displayed signage and promotional opportunities
- Logo displayed as a special event sponsor on the back cover of the conference program
- Opportunity to purchase ad space inside the printed program
- Logo listing on NIEG's website with link to homepage
- Complimentary conference registration commensurate with the value of sponsorship

Events Currently Available for Sponsorship

Main Events

- * Monday night Happy Hour
- * Tuesday night reception
- * Wednesday night farewell dinner

Meals

- * Tuesday breakfast
- * Tuesday lunch
- * Wednesday breakfast
- * Wednesday lunch
- * Thursday breakfast

SPONSORSHIP CONTACT INFORMATION

For further information, please contact **Paul Lindsey**, COO, National Indian Energy Group:

- PH: (773) 234-5882
- Email: paul@nationalindianenergy.com

MEDIA PARTNER

We invite the media to promote and advertise **NIEG's 1st Annual Tribal Sustainability Conference** to elevate public awareness. Please contact Paul Lindsey as shown above for more details.

National Indian Energy Group

1st Annual Tribal Sustainability Conference

Sponsorship Commitment Form

▪ Most definitely! We are interested in sponsoring NIEG's **1st Annual Tribal Sustainability Conference**. Our interest in sponsoring is at the following level:

- Great Buffalo Sponsor \$25,000
- Black Bear Sponsor \$15,000
- Soaring Eagle Sponsor \$10,000
- Big Horn Sponsor \$ 5,000

We are interested in an in-kind or special event sponsorship or in being an exhibitor:

- In-Kind Sponsorship (*We will call you to discuss*)
- Special Event Sponsorship (*We will call you to discuss*)
- Exhibitor

Company Name _____

Contact Person _____

Phone Number _____

Email Address _____

Authorized Signature _____

Print Name _____ Date _____

Sponsors and exhibitors will be invoiced based on the above commitment.

Please return this form to NIEG's Conference Management Company: **HOSPITALITY MASTERS**

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